



Pierce like a professional and  
earn great money in a high  
fashion industry.

## FAQ'S

### Where can I learn body piercing?

➤ Learn from the best, at Streetwise we trained at the Gauntlet, San Francisco, USA. We have gained International recognition (APP) and stay well informed on new developments eg products and technology.

### Where will it be held?

➤ You can come to us for 4 per class or we can come to you as consultants and show you how to pierce and set up your piercing room.

### Will I learn everything I need to know so I can pierce?

➤ You will learn everything you need to know for the 9 most popular piercings.

### Where do I get supplies from?

➤ We offer the complete range of piercing equipment, jewellery and consumables. A guaranteed overnight door to door sterilization service, saving you expensive autoclave costs.

### When can I start piercing?

➤ The sooner the better.

### Is piercing a good industry to get into?

➤ It is a lucrative cashflow business in a fast moving high fashion industry. You can earn over \$100/hr.



Streetwise Body Piercing, Tattoo & Beauty

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[www.bodypiercing.co.nz](http://www.bodypiercing.co.nz)



piercer training systems

- Start now before the rush, and learn all you can about piercing.
- Not only will you be learning from the best, your client's will appreciate your skilled hands.
  - Pierce like a professional and earn great money in a high fashion industry.
  - Full training and support, as well as refresher courses are available.
- At completion you will gain a certificate in body piercing and sterilization infection control.

## WORKSHOP FACILITATOR - Shane Johnston

Principal instructor to all Streetwise employees. Jewellery manufacturer and producer of the Streetwise body jewellery premium gold range. Shane became involved in the piercing industry through his background as a manufacturing jeweller in the early 1990's. Some years later in October 1995, he and his wife Jane attended the Gauntlet Training School in San Francisco, USA. On their return to New Zealand they opened Body Piercing Specialists Ltd, in Broadway, Newmarket, Auckland - delivering ten years and over 30 thousand piercings. Shane teaches with strength and intuition. He is acknowledged amongst his peers as 'an opinion leader'. He has been instrumental in advocating safe piercing practice's through:

- 1997 Auckland City Council Skin Piercing Bylaw
- 1997 Member of Association of Professional Piercers
- 1998 Ministry of Health Skin Piercing Guidelines
- 2001 Ministry of Health Integrated Approach to Infectious Disease
- 2002 Ministry of Health Hepatitis C Focus group
- 2002 Manukau City Council Skin Piercing Bylaw
- St John First Aid certified
- Facilitator of safe piercing practices to Auckland, Christchurch, Rotorua and Manukau City Councils Environmental Officers
- 2005 Invited Speaker at the NZ Nurses 24th Annual Infection Control Conference

Shane and Jane regularly attend Association of Professional Piercers annual conference in Las Vegas, Nevada. His guideline and direction is reflected in his principles of excellence through delivery of safe body piercing, jewellery and service. Just ask anyone who has been to BPS or Streetwise.

## STREETWISE BODY PIERCING WORKSHOP/SEMINARS

- A 3-5 day intensive basic skills course, designed to provide the necessary information, materials and hands-on experience to meet the needs of today's piercer or for anyone interested in updating their current skills.

The workshop run 10am-5pm with a half hour lunch break, however some days may run a little late due to course content. The cost of the workshop is \$1,500 excl. GST or 3 easy payments, payable in advance.

The workshops are filled on a first come, first serve basis, and a \$500 deposit is required to hold your place. Full payment is due two weeks prior to the beginning of the workshop.

## STREETWISE PIERCING STARTUP PACKAGE

- Our professional piercing start-up business packages start from \$800. Everything you need, including jewellery, equipment and needles, all in pre-sterilized documented packages.



## COURSE CONTENT

- A comprehensive easy to read manual detailing all aspects of the workshop. Step by step instructions on how to pierce.

Phase 1 covers principles of sterilization, cross contamination and general infection control as applicable to the body art industry, including:

- Dangers of hepatitis
- Protocols for equipment processing
- Ultrasonic Cleaner
- Autoclave
- Sterilization Room set-up
- Well equipped procedural room
- Counter area
- Gloves
- Implant materials
- Bio-hazardous waste
- Anaesthetics and much more

Phase 2 covers hands-on piercing including:

- Jewellery types and placement
- Measurements
- Piercing Instruments
- Equipment
- Needlesticks
- Lobe, Helix, Eyebrow, Tongue, Lip, Nipple, Navel, Lebre and much more
- Aftercare troubleshooting
- Emergencies - and what to do?
- Anthropology and much more

The principles taught are strategic and participant suitability depends more on the desire to apply the information gained.

